

Appendix 1

Table A

Current situation

Monday to Friday

Category	Number of stalls	Utilisation	Rate £	Revenue £
A	14	100%	19.34	270.76
B	33	92%	17.57	533.43
C	52	86%	16.32	729.83
Totals	99			1534.02

Saturday

Category	Number	Utilisation	Rate £	Revenue £
A	14	100%	36.32	508.48
B	33	100%	31.91	1,053.03
C	52	100%	30.51	1,586.52
Totals	99			3,148.03

Sunday

Category	Number	Utilisation	Rate £	Revenue £
A	100	100%	27.95	2,795.00

Average weekly revenue 13,613.11

Annual revenue 680,655.40

Table B

Option 1 -

Monday to Friday

Category	Number of stalls	Utilisation	Rate £	Revenue £
Premium	47	100%	19.34	908.98
Standard	52	80%	16.32	678.91
Totals	99			1587.89

Saturday

Category	Number	Utilisation	Rate £	Revenue £
Premium	47	100%	36.42	1,711.74
Standard	52	100%	30.51	1,586.52
Totals	99			3,298.26

Sunday

Category	Number	Utilisation	Rate £	Revenue £
Premium	48	100%	36.42	1,748.16
Standard	52	100%	30.51	1,586.52
Totals	100			3,334.68

Average weekly revenue 14,572.40

Annual revenue 728,620.00

Additional charges per day

Type	Proportion applied to	Rate £	Revenue Daily	Weekly	Annual
Casual premium	2%	5.00	10.10	70.70	3,535.00
Amendment charge	1%	25.00	25.25	176.75	8,837.50
Hot food vendor	10%	7.00	70.70	494.90	24,745.00
				742.35	37,117.50
				Total annual revenue	765,737.50